

digitalinning.com Company Profile 2023



# START YOUR DIGITAL JOURNEY WITH DIGITAL INNING

We will help you generate leads and sales, build brand awareness, and gather data and insights.





# WHO WE ARE & WHAT WEDO?

We're Digital Inning, a Digital Marketing agency based in India. We provides a variety of online marketing services to its clients. These services may include search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, content marketing, email marketing, mobile marketing, and web design and development.

We help businesses to reach their target audience and engage with them through digital channels such as social media, email, and search engines. They can also help businesses to measure the effectiveness of their digital marketing efforts and optimize their campaigns to improve results.

## BRANDING

- Understanding the goal of your business
- Identifying target audience
- Ideation of brand image
- Developing a strategy to promote your brand
- Executing brand awareness campaigns
- Fostering brand value

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# SEARCH ENGINE OPTIMIZATION

- Website audit and analysis
- Competitor Analysis
- Finding the target keywords with high volume
- Solving off-page and on-page errors
- Link building
- Be on the top

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## SOCIAL MEDIA MARKETING

- Deciding the platform.
- Finding the target audience.
- Knowing your audience.
- Content Planning.
- A2B Testing and re-strategizing.
- Boost sales of your business.

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## CONTENT MARKETING

- Determining the goal of the content
- Knowing your audience
- Deciding the content type
- Keyword research
- Writing content as per the brand's tone
- Get more business inquiries

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# ONLINE REPUTATION MANAGEMENT

- Monitor online mentions of your brand
- Respond professionally to negative feedback
- Encourage customers to leave positive reviews
- Use tools to track your online reputation.



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# SEO FRIENDLY WEBSITE

- Increased visibility in search engine results.
- More organic traffic to the website.
- Improved user experience.
- Increased brand credibility and trust.
- increase in sales or leads.
- Long-term cost-effectiveness as opposed to paid advertising.

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#### SERVICES WE OFFER

## OTHER SERVICES











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### HOW WE ARE **DIFFERENT?**

We understand the needs of our clients and develop digital marketing strategies accordingly. Our strategies are the result of out-of-the box contemplation of our executives with an intent to deliver the highest return on your investments because at last, that's what matters the most.





# CONNECT WITH US

- +91 90231 47515
- marketing@digitalinning.com
- www.digitalinning.com



